

BUDGET COMMUNICATIONS

Date	Vehicle/Audience	Subject/Title	Content
7/10/2018	School board presentation	Four-year budget outlook	
8/14/2018	School board presentation and public hearing	2018-19 budget	Public hearing and adoption of Resolution 799
8/17/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	Important message for VPS families	Bargaining update
8/20/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	Aug. 20 VPS/VEA negotiations update	
8/21/2018	Inside VPS e-newsletter	Board adopts 2018-19 budget	Loss of local levy funding
8/21/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	VPS/VEA negotiations update, Tuesday, Aug. 21, 2018	Comparison of proposals and estimated cost increase to district, as well as reduction of local levy funds.
8/22/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	Aug. 22 VPS/VEA negotiations update	
8/22/2018	Website post, mobile app, FlashAlert, staff, key communicators, legislators	Board adopts 2018-19 budget	Estimated local levy loss of \$22.5 million
8/23/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	Important message for VPS families, 8/23	Strike potential notification, bargaining update
8/23/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	VPS/VEA negotiations update, Aug. 23	
8/24/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	VPS/VEA negotiations update, Friday, Aug. 24, 2018	Request for mediation; quote from Reykdal warning against double-digit pay increases
8/26/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	VPS/VEA Negotiations Update, Aug. 26	McLeary complexities
8/27/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	Aug. 27 important message	Strike potential notification; loss of local levy dollars
8/28/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	VPS Delays Start of School -Impending Strike	Strike notification
8/28/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	VPS update, Aug. 28	Message from Rosemary Fryer and Steve Webb
8/29/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	Schools closed Aug. 30	
8/30/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	Open Letter to the Community	Shortfall
8/31/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	Schools closed Aug. 31	
9/1/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	VPS Presents Sept. 1 VEA comp proposal	Estimated 9.1 million shortfall with current offer
9/2/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	VPS/VEA tentatively agree on new contract	
9/4/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	VPS teachers approve contract: school starts Sept. 5	Quote: "We anticipate the need for significant belt-tightening measures as our ability to generate local levy revenue is reduced and capped."
9/7/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	Last day of school in June 18	Make-up school days added due to postponed start of school
9/8/2018	Website post, mobile app, staff, key communicators, legislators	WASA Hotline President's Message	Fixing McCleary
10/15/2018	SW Wash. regional lobbyists and government relations staff	Remarks by Tom Hagley on behalf of Steve Webb @ Clark County Government Relations Roundtable	Fixing McCleary
10/23/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	VPS negotiates new contract with VAESP	Challenges due to new state funding formula
10/26/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	Oct. 26 negotiations update	Status of negotiations, district's financial position including projected shortfall
10/30/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	Oct. 30 negotiations update	Request for mediation
11/16/2018	Website post, mobile app, key communicators, legislators	2018-19 Public Policy Agenda for VPS	
11/26/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	Nov. 26 negotiations update	Comparison with similar positions in neighboring districts
12/6/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	Dec. 6 negotiations update	Latest proposals, projected budget shortfall
12/12/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	VAESP Leaders Walk Out of bargaining	Shortfall
12/13/2018	ESD 112 regional district leaders, legislators	Remarks by Tom Hagley on behalf of Steve Webb @ ESD 112 Legislative Forum	Shortfall; fixing McCleary
12/21/2018	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	VPS and VAESP tentatively agree on new contract	
1/8/2019	School board resolution	Reduction in programs resolution	
1/8/2019	Website post, mobile app, FlashAlert, staff, key communicators, legislators	VPS plans for budget cuts in 2019-20	
1/11/2019	Website post, mobile app, FlashAlert, staff, key communicators, legislators	Superintendent's budget message	
1/16/2019	Website post, mobile app, FlashAlert, staff, key communicators, legislators	VPS Statement on VAESP Declaration that district withdrew from TA	Absolutely did not withdraw from TA
1/21/2019	Website post, mobile app, FlashAlert, staff, key communicators, legislators	VPS prepares to file unfair labor practice against VAESP	
1/22/2019	School board presentation	Central office reductions	
1/22/2019	Website post, mobile app, FlashAlert, staff, key communicators, legislators	VAESP rejects VPS Proposal	Bargaining update
1/22/2019	Website post, mobile app, FlashAlert, staff, key communicators, legislators	VPS Budget Reductions	Shortfall
1/23/2019	Website post, mobile app, FlashAlert, staff, key communicators, legislators	Negotiations update for VPS and VAESP	Bargaining continues
1/24/2019	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	Possible school closure Jan. 25	
1/24/2019	Website post, mobile app, FlashAlert, staff, key communicators, legislators	VPS and VAESP tentatively agree on new contract	
1/25/2019	Website post, mobile app, FlashAlert, staff, key communicators, legislators	VPS Announces term of 3-year VAESP contract	Shortfall
1/25/2019	Families	Schools are open	Schools open on Jan. 25
2/12/2019	School board presentation	Reduced Educational Program Update	Includes revenue drop due to declining enrollment
2/13/2019	Website post, mobile app, FlashAlert, staff, key communicators, legislators	VPS projects \$14.3 million budget shortfall in 2019-20	Anticipated decline in enrollment compounds shortfall by \$2.3 million
2/14/2019	Inside VPS e-newsletter	VPS projects \$14.3 million budget shortfall in 2019-20	
2/15/2019	Website post, mobile app, FlashAlert, staff, key communicators, legislators	Open letter to the Legislature	Details hardship caused by levy swap and provides policy recommendations
2/26/2019	School board presentation	Reduced Educational Program Update	
2/26/2019	Website post, mobile app, FlashAlert, staff, key communicators, legislators	Recommended budget cuts presented to VPS board	Shortfall
2/27/2019	Website post, mobile app, staff, key communicators, legislators	VPS advocacy for full K-12 funding highlighted in Seattle Times	Shortfall; fixing McCleary
3/7/2019	Inside VPS e-newsletter	Recommended cuts presented to VPS school board	
4/9/2019	School board presentation	Additional preliminary budget reductiona recommended for 2019-20	
4/9/2019	Website post, mobile app, Flash Alert, staff, key communicators, legislators	Additional preliminary budget cuts recommended for 2019-20	Announced additional \$2.5 million in possible cuts
4/29/2019	Website post, mobile app, FlashAlert, staff, key communicators, legislators	Statement about the 2019-20 State Budget	Update
5/6/2019	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	Survey will gather community's input for 2019-20 budget reductions	Explanation, survey link, timeline
5/14/2019	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	Budget survey prioritizes use of financial reserves: cuts	Survey results, top four priorities
5/14/2019	Website post, mobile app, FlashAlert, staff, key communicators, legislators	District receives clean audit report	For 13th consecutive year
5/23/2019	Management Task Force meeting	Review of survey results and budget recommendations	
5/24/2019	Website post, mobile app, FlashAlert, families, staff, key communicators, legislators	Final VPS budget recommendations will preserve direct services	Final recommendations, Management Task Force feedback
5/28/2019	School board work session	Budget 2019-2020	Final recommendations
5/30/2019	Inside VPS print newsletter mailed to postal customer (78,000 households)	About the budget shortfall	How funding changes impact VPS